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FOR IMMEDIATE RELEASE

EVERYONE NEEDS A HERO
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Everyone needs a hero, and animals are no exception. Every day throughout our country, law enforcement personnel and firefighters have been responsible for saving countless lives. It is not only humans that are saved, but also many animals. While the heroic rescues of animals often get media attention, it is the many simple acts of kindness that usually go unnoticed. Rescuing a kitten stuck in a tree, or helping someone's beloved pet find its way home, are just a couple examples of incidents too numerous to mention. Whether it is a dynamic rescue or a simple act, these people really are heroes to the animals.

P.E.T.S. (Providing Essentials for Tehama Shelter), in an effort to show appreciation to the firefighters and law enforcement personnel of Tehama County, is continuing its "Everyone Needs A Hero" Adoption Program for one year, starting June 1, 2016. During this program, the spay/neuter and rabies fees of any animal adopted at the Tehama County Animal Care Center by fire or law enforcement personnel working in Tehama County, including volunteer staff, will be paid by P.E.T.S.

"Everyone needs a hero and everyone needs a friend, no matter who you are," said Ronnie Casey, P.E.T.S.'s Vice President. "We at P.E.T.S. know that the animals at the Tehama County Animal Care Center need a permanent place to call home. They need their "hero" to come and give them a happy forever-after, which they have not experienced. In addition, we are also aware that a pet can add real joy and unconditional love to a life. We believe this program could be a win-win for everyone involved."

"These men and women who serve our county deserve our admiration, support, and gratitude for the often thankless jobs that they do. It is our hope that by reducing the adoption fees, they and their families will find a furry friend to assist them in living a more peaceful and healthy home life. Just as these unsung heroes help us, we hope we can do the same for them," Clarissa Ortner, P.E.T.S. Board member added.

To qualify for the program, the adopter must be an employee or recognized volunteer of any of the following organizations within Tehama County: Tehama County Fire Department, CAL FIRE, any Police Department, any Department of the Tehama County Sheriff's Office, and California Highway Patrol. A photo ID and verification must be provided to qualify.

The Tehama County Animal Care Center (TCACC) (530-527-3439) is at 1830 Walnut Street in Red Bluff, CA. TCACC adoption hours are 10 a.m.-noon and 1 p.m.-4:30 p.m. Monday through Saturday, excluding holidays.

For more information regarding this program, call P.E.T.S. at (530) 527-8702 or email petstehama@gmail.com.